

Sample Segment Ideas and Questions

for Michael Shumate

Author of **Success In The Arts: What It Takes to Make It in Creative Fields**

www.SuccessInTheArts.com

SEGMENT A: Intro

1. So Michael...What qualifies you to speak on a subject that claims to apply equally to all of the arts: music, dance, writing, acting film and visual art? **(answer takes 1 minute)**
2. What motivated you to write your book? **(answer takes 1 minute)**
3. How did you get your start in the arts? (Very humorous, but only recommended for extended interviews; **answer takes 7-8 minutes)**

SEGMENT B: Qualities for success in the arts

4. You've been quoted as saying "talent is great but it's not enough." What do you mean by that? **(answer takes 90 seconds)**
5. Which of those three qualities is the most important? Is it talent? **(answer takes 30 seconds)**

SEGMENT C: Talent

6. How would you define talent? **(answer takes 3 minutes)**
7. How can a person know if he or she has enough talent to "make it" in a given art form? **(answer takes 2 minutes)**

SEGMENT D: Creativity

8. What are some of the myths surrounding creativity? **(answer takes 5-8 minutes)**

SEGMENT E: Smarts

9. What do you consider real creativity? **(answer takes 1 minutes)**
10. How do you 'get the breaks' in your field? **(answer takes 2 minutes)**

SEGMENT F: Heart

11. How do you deal with criticism? **(answer takes 3 minutes)**
12. What if you don't make it? **(answer takes 2 minutes)**
13. What is the future of the arts? **(answer takes 2 minutes)**

To schedule an interview, contact Michael Shumate