

Available for Interview:

SUCCESS IN THE ARTS

Contact Michael 902-326-5019

What It Takes To Make It In Creative Fields



If you went on the playing field and didn't know half of the rules, could you expect anything but defeat? That's what it's like for most aspiring artists. We've all been fed such a diet of fable and fantasy about the arts and what it means to be a creative professional, that it's harder than it needs to be.

Michael Shumate helps aspiring artists to get their heads screwed on straight and learn what it takes to make it in creative fields. He cuts through the clutter and pretenses and gives real-world counsel for anyone going into any of the creative arts by addressing issues in a straight-shooting and often humorous way. For complex material, he makes it amazingly light, understandable and memorable.

Michael's goal is to save musicians, actors, writers--artists of all kinds--years of trial and error and to help them avoid the most common pitfalls of creative careers.



How many aspiring artists (Writers, Musicians, Filmmakers, Visual Artists, Dancers, Actors) are there among your listeners?

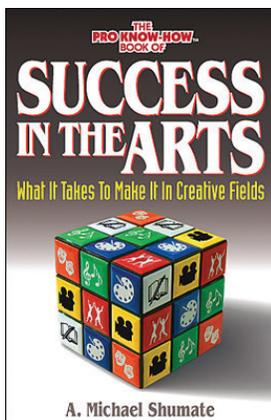
- How many friends, parents or grandparents of aspiring artists are there among your listeners?



Michael tells your listeners:

- What factors contribute most to success in the arts?
- How do you know if you have enough talent?
- What else do you need besides talent?
- What are some common myths about creativity?
- What is real creativity and how do you cultivate it?
- How do you get through tough times?
- How do you deal with criticism?
- How do you "get the breaks" in your field?
- What if you don't make it?

Michael Shumate is a career graphic designer and illustrator whose work is used all over the world. For the last twenty years he has also been a Professor of Graphic Design and Illustration at St. Lawrence College. He is the son of an artist and a musician and father to more musicians, film-makers, a writer, a photographer, and a fine woodworker. What Michael teaches applies equally to all of the arts. He's affectionately known to his students as "the Grand Poobah."



Categories: Careers, the Arts, Humanities, Acting, Music, Writing, Film, Dancing, Visual Art, Graphic Design, Illustration, Arts, Vocational guidance, Creativity (Literary, artistic, etc.), Creative ability.

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ElfstonePress.com has more information about the book, "Success in the Arts" and a complete Media Room
Grand-Poobah.com has more information about Michael as a professional speaker and a complete Media Room
VisualEntity.com has a wide range of Michael's illustration work

A. Michael Shumate